

Buzzoodle Feature Article Process

Your Buzzoodle publication is open to you submitting Feature Articles for inclusion. These articles are not required, but do help the site perform better and produce more traffic and visibility for you and your company.

Below are some instructions on how to write a good feature article. To submit it, simply email the article to your editor with any special instructions.

Keep in mind the following:

- 1) Do not include special formatting that may not look as good on the Web.
- 2) Remember you must own the rights to content and images you submit.
- 3) Your article may promote your company but it cannot be only an advertisement.
- 4) Do not say anything defamatory in articles.

Writing Your Article

Your feature article should have a keyword phrase target and be interesting to your primary readers. It should be at least 300 words long (more than 4 paragraphs).

Your title should be interesting and make people want to click on it. Ideally it will also contain your keyword phrase target.

Your phrase should also appear once per 100 words in your article. This is not mandatory, but it does increase the likelihood of improved ranking and traffic.

Images and Video

If you own images, video or other items you would like to have included, please send these to the editor in the same email. Video should be a link that is hosted on a video hosting site like YouTube.