

## Buzzoodle New Magazine Planning

Thank you for working with Buzzoodle. Our top goal is to attract the best prospects to your message and Website. To do this we need to understand who your best prospects are. Please fill out this survey as completely as possible and email to [info@buzzoodle.com](mailto:info@buzzoodle.com).

1. What are the top reasons people contact you? (What problems do you solve?) <ul style="list-style-type: none"><li>•</li><li>•</li></ul>		
2. What kinds of news items would be interesting to your prospects? <ul style="list-style-type: none"><li>•</li><li>•</li></ul>		
3. What kinds of articles would your prospects be attracted to? <ul style="list-style-type: none"><li>•</li><li>•</li></ul>		
4. List relevant other demographics of your best prospects. Some examples below. <ul style="list-style-type: none"><li>• Small to Mid-sized businesses</li><li>• State</li><li>• Common Problem</li></ul>		
5. What sites should we avoid promoting in the news (direct competitors)? <ul style="list-style-type: none"><li>•</li><li>•</li></ul>		
6. List up to 10 - 30 keyword phrases (products, problems, cities, companies, etc) that would be good to target in your opinion. <table border="1"><tr><td><ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul></td><td><ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul></td></tr></table>	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>
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7. What would you consider to be the perfect magazine topics and magazine name for your target market?		
8. Do you have any special instructions for your site editor?		

9. Ads

Do you have ads or need them?

Where do they point?

Do you have landing pages?

10. Contact Info (Of person in charge of project for you)

Name:

Email:

Phone:

Skype:

Please complete this and get it back to us and we will begin setting your site.