

## Buzzoodle Interview Process

Thank you for working with Buzzoodle.

One way you will get increased exposure is through Interviews in the Magazine.

The format is simple. The interviews are question and answer with a bio, picture and link at the end for more information about the person. You simply send this in a Word document to your editor and they will post it for you.

For ideas on doing an interview, consider keeping track of what clients ask you already.

Also, you can interview your clients, employees, or other experts in your industry.

Your average Interview will have an intro question (tell me about yourself) and then 3-6 questions with 1-2 paragraph answers after them.

The bio will be a few sentences about the interviewee as well as a link to what you want to promote.

If you have any questions about doing an Interview, email your editor and they can help you with the first one.

Interview Template:

Q1: Today I am interviewing John Doe from Acme Company about Widgets. John, tell me how you got into this fascinating industry.

A1: It all started when I got a widget for my Birthday ...

Q2: Widgets can help a lot of people. What are some successes you have seen with them?

A2: We have many clients that make money with widgets ...

(More Questions)

About John Doe: John loves widgets and works at Acme Company making widgets and helping clients develop better widget strategies to change their lives. To contact John ...